

OBJECTIVE

To secure a Creative Director position in a fast paced organization and contribute to its success and growth.

PROFESSIONAL EXPERIENCE

Mobility UX and Visual Design Lead

TELUS DIGITAL

Toronto, ON Feb 2015 – Present

- Lead design sprints to improve team quality and cross team collaboration
- Coached a team of designers who are focussed on the Consumer mobility portfolio
- Designed and developed TELUS' digital standards
- Created Photoshop and Sketch templates starter kits for on boarding new designers and external vendors

Senior Web/ Motion Designer

GOCACTUS

Toronto, ON Apr 2014 – Feb 2015

Designed unique logos, E-mails, videos and various web projects.

Web & Graphic Designer

FORESTERS FINANCIAL

Toronto, ON Apr 2009 – Apr 2014

Supported the US Marketing Division by designing product logos, E-mails, videos and various print projects.

EDUCATION

Graphic Design

GEORGE BROWN COLLEGE

Toronto, ON Graduated 2009

Art Fundamental: Illustration

SHERIDAN COLLEGE

Toronto, ON Graduated 2006

ACCOMPLISHMENTS

Guest Speaker

ACCESSIBILITY CONFERENCE

Guelph, ON 2015

Spoke to a large auditorium about how to start designing for accessibility and implementing best practices.

Guest Speaker

ACCESSIBILITY CAMP TORONTO

Toronto, ON 2015

Spoke on behalf of TELUS Digital, about how accessibility starts with design and is everyones responsibility.

Dean's list

GEORGE BROWN COLLEGE

Toronto, ON 2006 – 2009

TECHNICAL SKILLS

Computer Skills

Adobe Photoshop	●●●●●	Principle	●●●●○
Adobe Illustrator	●●●●●	Marvel / InVision	●●●●●
Adobe InDesign	●●●●●	HTML	●●●●●
Adobe After Effects	●●●●○	Sass / CSS	●●●●●
Adobe Premier	●●●○	PHP	●●●○
Sketch3	●●●●●	MySQL	●●●○
Zeplin	●●●●●	Handlebars	●●●○

Knowledge

Grid & Layout	Information Architect
Typography	Rapid Prototyping
Colour theory	Agile Methodologies
Image editing	Web Accessibility
Usability Testing	WCAG Standards

